

To: NADE Board of Directors

From: Melissa Williamson, Southeast Regional Director

Date: February 2022

Subject: Mid-Year Membership Report

Since August 2021, I have:

• Communicated with the Chapter Presidents to encourage them to be active with their events and membership recruitment.

- Encouraged them to request their membership grant for recruitment purposes.
- Corresponded with them regarding requests or information from President Marjorie Garcia and sent them the monthly Southeast membership report.

The following are the individual chapter reports:

<u>Alabama:</u> No chapter activities.

Georgia: Our Chapter activities have been impacted by COVID-19, but we still had a very active year so far.

GADE Activities this year:

- <u>Breast Cancer Awareness Month</u>- GADE hosted Represent in Pink Days for every Thursday in October to show support for Breast Cancer Awareness Month
- <u>Veterans Day Virtual Wall of Honor:</u> GADE created a video celebrating the service of all veterans during the week of November 7.
- <u>Virtual Halloween Contest</u>- GADE hosted a Halloween Costume Contest for our DDS staff with gift cards as prizes.
- Georgia DDS End of the Year Celebration: GADE donated \$300 to our DDS to support our end of the year celebration for all staff.
- Christmas Angel Tree: GADE collected Christmas gifts during the month of December. We were able to donate over \$1000 in cash and gifts to the Wellroot Family Services (children in foster care). Our cash donation was matched by a Wellroot donor, which doubled the impact.
- **January Membership Drive**: GADE hosted a week of virtual activities in January for the membership drive. Through this we gained 10 new members.

Kentucky: No chapter activities.

North Carolina: THADE has had a few activities over the past 6 months. The week of October 18th – October 22nd 2021 THADE hosted a virtual Employee Appreciation Week for North Carolina DDS. The theme was Superhero Week and activities such as daily trivia and a unit vs. unit superhero knowledge game were offered. During December our Social Committee handed out bags to our members with some holiday goodies. THADE was also able to hold two fundraisers during December, one was a raffle for a Keurig coffee machine and another was for Jolly grams, where NCDDS employees were able to send Candy Canes with a message to others throughout the agency. Both events went very well. Currently we are having our annual membership drive and have added 2 new members so far and hope to get more.

South Carolina: We had a virtual Summer Membership Drive from August 1-31st 2021.

The Florida, Mississippi and Tennessee chapters each have a few members. However, they do not currently have boards or activities.

Respectfully submitted, Melissa Williamson Southeast Regional Director