



To: NADE Board of Directors
From: Melissa Williamson, Southeast Regional Director
Date: February 25, 2021
Subject: NADE Southeast Region Mid-Year Report 2021

Since August 2020, I have:

- Communicated with the Chapter Presidents to encourage them to be active with their events and membership recruitment.
- Encouraged them to request their membership grant for recruitment purposes.
- Corresponded with them regarding requests or information from President Sara Winn and sent them the monthly Southeast membership report.

The following are the individual chapter reports:

Alabama: No chapter activities.

Georgia:

- **Breast Cancer Awareness Month-** GADE hosted virtual Represent in Pink Days for every Thursday in October to show support for Breast Cancer Awareness Month. Members and agency staff submitted pictures, which were compiled into a weekly email collage.
- **Virtual Veterans Day Display Board:** GADE created a slideshow of pictures and messages celebrating the service of all veterans. This was linked on the GA DDS homepage for the month of November.
- **Virtual Halloween Contest:** GADE hosted a Halloween Costume Contest for our DDS staff with prizes. Staff submitted pictures for the contest, and voting was completed via email.
- **Holiday Food Drive:** GADE collected monetary donations via CashApp that were split between two local food banks in lieu of a traditional food drive. The unit that submitted the most donations won a prize.
- **Holiday Angel Tree:** GADE collected Christmas Gifts during the month of November to donate toys, clothing, diapers, and more to the Wellroot Family Services (children in foster care). We also supported this agency with a monetary donation that was matched by another donor on Giving Tuesday (Dec. 1).
- **Virtual Ugly Holiday Sweater Contest:** GADE hosted a virtual ugly holiday sweater contest in December. Participants submitted pictures, and voting was completed via email. The winner received a cash prize.
- **January Membership Drive:** GADE hosted a virtual Zoom lunch meeting for the membership drive.

□ **National Wear Red Day:** GADE provided information about heart health to GA DDS staff. Members and agency staff submitted pics wearing red, which were compiled into an email collage.

Kentucky: No report received

Mississippi: No report received

North Carolina: Held a January Membership Drive. Was able to recruit two new members.

South Carolina: No chapter activities.

The Florida and Tennessee chapters each have a few members. However, they do not currently have boards or activities.

Respectfully submitted,
Melissa Williamson
Southeast Regional Director